

INGLÊS**Questões de 01 a 08**

Read the text carefully and then choose the alternative which best completes each of the statements.

Surgeon General Reiterates Need for Tobacco Control Policies

By Andrew Holtz

CHICAGO (Reuters Health) - US Surgeon General David Satcher says that if proven tobacco control policies were put into effect across the United States, the percentage of people who smoke could be cut in half within a decade.

01 At the 11th World Conference on Tobacco OR Health in Chicago, Dr. Satcher introduced a new Surgeon General's report entitled "Reducing Tobacco Use," which, he said, is the 28th Surgeon General's report to deal with tobacco. However, this is the first report to focus on solutions, rather than just describing tobacco's toll.

05 Satcher placed responsibility for action on legislators and other policymakers. "Our findings tell us that our lack of greater progress in tobacco control is actually more the result of our failure to implement proven strategies than it is to lack of knowledge about what we should do," he said.

The Surgeon General said all states should follow the lead of California, Massachusetts, and a handful of others that have well-funded and comprehensive tobacco control programs.

10 "Evidence shows that multi-faceted state tobacco control programs are effective in reducing tobacco use in large part because they have been effective in helping to bring about a shift in social norms around tobacco use," he said. "This is truly a case of the total being greater than the sum of its parts."

15 Those model programs include a coordinated mix of education, media counter-advertising campaigns, community organization, and regulations to restrict smoking in public places and youth access to tobacco.

Satcher pointed out that the tobacco industry spends nearly \$7 billion dollars each year promoting tobacco, so counteracting that influence will be a challenge.

20 The goal of cutting smoking prevalence in half, from about 24% down to 12% of the adult population, is included in the federal government's Healthy People 2010 action plan.

Satcher conceded that the Healthy People 2000 plan called for smoking prevalence to be down to 15% by this year. "We didn't reach the goal of 15%. The message here today is that if we implement these strategies that have proven to be effective we can reach the goal, we are confident of that."

25 He noted that currently less than 3% of adult smokers quit each year. He pointed to studies indicating that if every doctor counseled smoking patients to quit that about 5% would follow their physician's advice.

30 The Surgeon General chided states that are failing to use multi-billion dollar tobacco litigation settlements to support tobacco control programs. He said all the programs recommended by the new report could be funded with just 20% to 25% of the tobacco settlement funds if the funds were dedicated to combating tobacco use.

01. The **central** idea of the text is:

- (A) The money spent on some of the anti-tobacco policies in the U.S. has not been enough to successfully reduce the number of smokers.
- (B) The tobacco industry spends more money on advertisement than the government on campaigns against it.
- (C) The strategies adopted by the U.S. government against tobacco consumption have not been effective because they do not concentrate on advertising.
- (D) The U.S. already have effective anti-tobacco policies, however, once not all the authorities implement them, the number of smokers has not been reduced as expected.
- (E) Education is the most important and effective strategy to reduce tobacco consumption in the United States.

02. Considering tobacco consumption in the United States, David Satcher believes that:

- (A) Describing tobacco's tolls will be an efficient method of reducing the number of smokers in 50% in a decade.
- (B) With the current anti-tobacco policies set to work, cigarette consumption will double in the next decade.
- (C) In ten years efficient anti-tobacco policies can diminish the number of smokers in 50%.
- (D) If the strategies against tobacco consumption are not put into effect, half of the smokers will die within a decade.
- (E) The efficient anti-tobacco campaigns have reduced the percentage of smokers in 50% in the last ten years.

03. According to the text, it is correct to assert that:

- (A) The percentage of smokers among adults in the U.S. is 15% nowadays.
- (B) David Satcher admits that the Healthy People 2000 plan has not been successful yet.
- (C) Most smokers would quit smoking if their doctors advised them to.
- (D) The U. S. Surgeon General has criticized states as Massachusetts and California because of their anti-tobacco policies.
- (E) The goal of the Healthy People 2010 action plan is reducing the percentage of adult smokers to 15% by this year.

04. "He said all the programs recommended by the new report could be funded with just 20% to 25% of the tobacco settlement funds if the funds were dedicated to combating tobacco use." (line 29)

The only statement which **can not** be taken as a conclusion of the sentence above is:

- (A) The tobacco settlement funds are not being spent exclusively on combating tobacco use.
- (B) The current programs are spending more money than they should.
- (C) The recommended programs are supposed to be more economical than the current ones.
- (D) If the recommended programs are put into effect, a lot of money will be saved.
- (E) The current programs spend about 75% to 80% of the funds on combating tobacco use.

05. Satcher's report on tobacco:

- (A) has more practical purposes.
- (B) is the eleventh to approach the subject.
- (C) does not innovate in terms of content.
- (D) thoroughly describes tobacco's toll.
- (E) is the first to deal with the subject.

06. According to Satcher, tobacco control has not been effective because:

- (A) the strategies implemented haven't been tried out before.
- (B) the implementation of strategies depends on more research.
- (C) they do not know what should be done about the problem.
- (D) strategies are effective, however they have not been implemented by most of the states.
- (E) policymakers and legislators have forbidden the implementation of adequate strategies.

07. Multi-faceted tobacco control programs **do not include**:

- (A) television and other means of communication ads.
- (B) raising students' awareness at school.
- (C) drawing citizens' attention towards the problem.
- (D) making it difficult for teenagers to acquire tobacco.
- (E) permission to smoke in public places.

08. "Satcher pointed out that the tobacco industry spends nearly \$7 billion dollars each year promoting tobacco, so counteracting that influence will be a challenge." (line 17)

According to this passage one may conclude that:

- (A) It will be necessary to employ 7 billion in the campaign.
- (B) It is necessary that the campaign receive 7 billion to promote tobacco.
- (C) It will not be easy to carry out the campaign.
- (D) Tobacco industry does not rely on dependable financial resources.
- (E) Campaigns against tobacco have been taken seriously.

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