

AS QUESTÕES DE 41 A 50 REFEREM-SE A LÍNGUA ESTRANGEIRA (INGLÊS – PÁG. 14 OU FRANCÊS – PÁG. 16)

VOCÊ DEVERÁ RESPONDER ÀS QUESTÕES RELATIVAS AO IDIOMA PELO QUAL OPTOU NO ATO DA INSCRIÇÃO

LÍNGUA INGLESA – QUESTÕES DE 41 A 50

Lady Gaga: Phenomenon, Satire or Good Marketing?

1 Lady Gaga definitely makes the news any way possible, from her outfits and performances on stage, to walking the streets
2 nearly nude. Known for her *avant garde* clothing style, and open lifestyle, she was unknown a year ago. Now she is on everyone's lips.
3 Lady Gaga has already won a few awards, and is nominated for 13 awards from the Grammys, MuchMusic and MTV for her song
4 Poker Face.

5 Born Stefani Joanne Angelina Germanotta in 1986, she is originally from New York. She began her career as a songwriter,
6 writing songs for Britney Spears and The Pussycat Dolls; while establishing herself as a performer in the New York underground club
7 scene. At the same time she was writing material for her own *debut* CD "The Fame." Lady Gaga is musically inspired by glam rock
8 artists such as David Bowie and Queen; to pop singers like Michael Jackson and Madonna. She has stated that "The Fame" heavily
9 reflects her inspiration, personality and lifestyle.

10 "The Fame", claims Lady Gaga, is about being what everyone wants to become: famous. This fascination explains her
11 relationship with the paparazzi, which is of course great, free publicity. With its heavy pop and dance songs, all about themes such as
12 partying, clubbing, fame, and paparazzi, "The Fame" is a very unique CD. When it was released in November 2008, it had a slow ride
13 on the charts in the US; however in Canada it was already Number 1, and up to then the most sold units in any other country. "The
14 Fame" was released in Europe in January 2009 and sold very well.

15 Lady Gaga promoted her CD with lots of live performances, public appearances with bizarre outfits on and off the stage,
16 which made the paparazzi quickly start to follow her, adding to the Lady Gaga phenomenon. Her key to success is the fact that she is
17 an accomplished songwriter, musician, vocalist and performer who knows how to seduce the paparazzi for her marketing. All the
18 ingredients for a successful artist.

19 One question remains: "Who is Lady Gaga? Just a phenomenon, satire or good marketing? Or a little bit of everything?" One
20 thing is certain: she is destined to be a great artist, and flamboyant star, who will be heard of a lot more in the future.

(LUKER, George. Krule Music Group. Available at: <http://front-stage.blogspot.com/2009/08/lady-gaga-phenomenon-satire-or-good.html>. Retrieved on: Aug. 15, 2010. Adapted.)

41. According to the text, Lady Gaga is often on TV because of:

- a) wearing bizarre clothes and showing her body.
- b) being always on a diet and taking pills.
- c) having trouble with the paparazzi.
- d) plagiarizing other people's songs.

42. According to the text, Lady Gaga's CD "The Fame" firstly hit the top parade in:

- a) The United States.
- b) Canada.
- c) Europe.
- d) New York.

43. According to the text, Lady Gaga makes such a success because:

- a) she can sing, dance and play well.
- b) she has beautiful legs.
- c) she is blond and has blue eyes.
- d) she is a supernatural phenomenon.

44. According to the text, Michael Jackson and Madonna:

- a) rejected some of Gaga's songs.
- b) copied some of Gaga's songs.
- c) recorded some of Gaga's songs.
- d) influenced many of Gaga's songs.

45. The expression of time "up to then" (line 13) means:

- a) after January 2009.
- b) after November 2008.
- c) until November 2008.
- d) until January 2009.

46. The expression "lots of" (line 15) can be replaced by:

- a) a few.
- b) some.
- c) many.
- d) very.

47. In the text, the word "however" (line 13) can be replaced by:

- a) for instance.
- b) but.
- c) despite.
- d) because.

48. The word which works as a verb in the text is:

- a) "marketing" (line 17).
- b) "clubbing" (line 12).
- c) "partying" (line 12).
- d) "establishing" (line 6).

49. The referent to the relative pronoun "which" (line 11) is:

- a) relationship.
- b) fascination.
- c) paparazzi.
- d) publicity.

50. In the expression "everyone's lips" (line 2), the function of the "s" finds correspondence in:

- a) Gaga's the queen of Pop Music nowadays.
- b) Gaga's outfits and performances are a tremendous success.
- c) Who's Lady Gaga? A phenomenon, satire or good marketing?
- d) Gaga's been on the hit parade for months.

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